



Buyer's Guide to Hook and Loop Fasteners

Grip-It™ products are designed and manufactured to meet the most demanding of applications. **Grip-It™ brand nylon touch fastener**, is an ideal **Velcro®** alternative and is used in a wide array of industries from medical to sporting goods.

Advantages of Grip-It™ Hook and Loop Fasteners

Popular advantages of **Grip-It™** fasteners include: a **Velcro®** brand alternative, high closure strength, long lasting durability, and high standards for color-fastness. Read more here: [Manufacturing with Hook and Loop Fasteners](#)

Applications of Grip-It™ Hook and Loop Fasteners

Grip-It™ fasteners have two main styles, sew-on and pressure sensitive. Standard put up is 50 yard rolls but is available in 25 yard rolls and cross-wound spools. **Each style is stocked in many standard colors including black and white; dye to match colors available upon request.**

[Sew-on hook and loop](#) is the most popular and most widely used style **Grip-It®** offers.

Popular uses of sew-on hook and loop include the manufacturing of:

- Orthopedic bracing
- Luggage and athletic bags

[Pressure sensitive hook and loop](#) is available with a variety of adhesive options ranging from rubber based to acrylic and include: PC Tape, FR Tape, and PET Tape. Popular uses of pressure sensitive hook and loop include the manufacturing of:

- Transportation accessories
- Home furnishing applications

If you still have questions or are unsure which style of hook and loop works for your application; email us at customerservice@directex.net or call at (888) 711-3297 to speak with our Customer Service Department.